

PRESS RELEASE

041107: SWEET TASTE OF EAST ANGLIA FOR FORCES ABROAD

A new internet-based sweet shop started in a Norfolk village is linking up with the Forces to give our brave lads and lasses fighting in Iraq and Afghanistan a taste of home.

The online store, called Sweet Junkie, is run by computer engineer, Michael Dickson, who owns Harleston Computers in Harleston on the **Norfolk/Suffolk** border.

“Sweet Junkie offers the world an old fashioned English village sweet shop online, where people can order the sort of sweets they remember from their childhood anywhere in the globe,” says Michael.

“One of the first things we’re doing is setting up a special deal with Army Rumour Service, the popular unofficial British Army community website. It’s not that easy to nip down to the sweet shop in Afghanistan or Basra, but that’s exactly what people can do on the internet with us.”

Sweet Junkie, which goes ‘live’ on **Friday 9th November**, will offer over 300 types of sweet, including hard-to-get favourites like Coltsfoot Rock and Fruit Fizz Bombs.

For further details, or to arrange an interview, call Michael Dickson on 01379 854286.